



# EMPOWER GIRLS IN AVIATION THROUGH SPONSORSHIP OPPORTUNITIES

Join us in supporting our local chapter of  
Women in Aviation.

**EVENT: GIRLS IN AVIATION DAY**  
**DATE: 9/20/2025**

Girls in Aviation Day offers a local opportunity to introduce young  
girls to the magic of aviation.





Dear Community Member,

We are excited to invite you to support and participate in Girls in Aviation Day, a unique and inspiring event introducing the next generation to career opportunities in aviation and aerospace. This annual event is organized by Women in Aviation International (WAI) with participation from hundreds of chapters all over the world.

The Gem State Chapter of WAI will hold our second annual Girls in Aviation Day at Jackson Jet Center in Boise on September 20th, 2025. Last September, with the invaluable support from over 40 community organizations, we hosted more than 100 youth for a fun-filled day of airplanes, hands-on exhibits, STEM activities, and more. With your help, we hope to make this year an even bigger success!

Here are just a few of the many benefits of sponsoring Girls in Aviation Day:

- Increase your brand visibility: Your company's logo and brand messaging will be prominently featured in event materials, on-site signage, and promotional communications.
- Engage with our attendees: You will have the opportunity to engage directly with attendees through interactive workshops, hands-on activities, and other opportunities to showcase your company's products and services.
- Build relationships: You will have the opportunity to network with other businesses, educators, and community leaders who share your commitment to supporting women in aviation.
- Invest in the future: By supporting Girls in Aviation Day, you are investing in the future of our community and helping to inspire and support the next generation of aviators and industry changemakers.

Sponsors can show their support through the donation of funds in exchange for recognition outlined in the attached flyer. Opportunities beyond the outlined levels including in-kind donations and scholarships are also available, and we would love to discuss any ideas you have. Donations can be made at <https://bit.ly/SponsorGIAD2025>.

Please consider supporting us in hosting the aviation event of the year for the next generation! Our sponsorship deadline for this event is August 15th, 2025. We look forward to working with you as a valued community supporter.

Thank you for your support,

Bri Lemmon  
President  
Women in Aviation, Gem State Chapter  
gemstatewai@gmail.com

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*Women in Aviation International is the largest nonprofit organization in the world dedicated to increasing the number of women involved in all areas of aviation and aerospace.*



# 2025 Sponsorship Opportunities

## 1 Achiever Level **\$2500**

- Premium booth placement + unlimited table space at exhibit hall
- Company logo displayed on event signage, chapter website, & social media posts
- Opportunity to provide marketing material/SWAG in attendee backpacks
- Prominent logo on event t-shirt
- Video marketing on day of event

## 2 Inspirer Level **\$1000**

- Premium booth placement + extra booth space at exhibit hall
- Company logo displayed on event signage, chapter website, & social media posts
- Opportunity to provide marketing material/SWAG in attendee backpacks
- Small logo on event t-shirt

## 3 Dreamer Level **\$500**

- Company logo displayed on event signage, chapter website, & social media posts



Sponsorship Deadline: August 15th  
<https://bit.ly/SponsorGIAD2025>