



# WOMEN IN AVIATION GEM STATE CHAPTER

## SPONSORSHIP PACKAGE

**Empower Girls in Aviation Through  
Sponsorship Opportunities**





# Women in Aviation International

## Gem State Chapter Sponsorship Package

Dear Community Member,

We are excited to invite you to support and partner with the Women in Aviation International-Gem State Chapter. As part of a global organization with more than 18,000 members across 120 countries, we envision a world where the sky is open to all, where aviation and aerospace dreams are possible without barriers. We are a registered 501(c)(3) nonprofit, and all contributions are tax-deductible as allowed by law.

Our mission is to:

- **Invest in our current and future workforce**
- **Build a diverse and inclusive aviation and aerospace industry worldwide**
- **Inspire women and girls to pursue careers in aviation and aerospace**

At the local level, our chapter brings this mission to life throughout Idaho. Our vision is to share the magic of aviation with younger generations of women, support those already involved in the industry, and give back to our community through mentorship, scholarships, and educational events.

Since 2024, with the invaluable support of more than 50 community organizations, we have hosted impactful events, connected with numerous youth, and created hands-on opportunities for participants to explore aviation through STEM activities, mentorship, and real-world experiences. Building on that momentum, we are expanding our efforts to reach even more individuals and deepen our impact across the region.

### Why Partner with Us

By becoming a sponsor of the Gem State Chapter, your organization plays a direct role in shaping the future of aviation while gaining meaningful visibility within a growing and engaged community.

As a sponsor, you can:

- **Increase your brand visibility** through recognition in event materials, chapter communications, and community outreach initiatives

- **Engage directly with our community** through events, workshops, and educational programming
- **Build valuable relationships** with industry professionals, educators, and community leaders
- **Invest in the future workforce** by supporting scholarships, mentorship programs, and outreach efforts that inspire the next generation

We offer a range of sponsorship opportunities, including financial contributions, in-kind donations, and scholarship support. We are also happy to collaborate on customized partnerships that align with your organization's goals and values.

Your support enables us to continue creating meaningful opportunities, expanding access, and fostering a more inclusive aviation and aerospace industry.

We invite you to explore the sponsorship opportunities outlined in this package and join us as a valued partner in this mission.

Join Our Community of Supporters here: <https://bit.ly/donatewaigemstate>



Thank you for your support,

A handwritten signature in black ink, appearing to read 'Bri Lemmon', positioned above the printed name.

**Bri Lemmon**

President

Women in Aviation International – Gem State Chapter

[gemstatewai@gmail.com](mailto:gemstatewai@gmail.com)

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*Together, we can open doors, inspire futures, and elevate aviation for the next generation.*



# Women in Aviation - Gem State Chapter

## 2026 Annual Sponsorship Opportunities

When you become an Annual Sponsor, you are investing in the future of aviation in Idaho - supporting outreach, STEM education, scholarships, and workforce development through our chapter of Women in Aviation International.

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### **PLATINUM SKY PARTNER - \$5,000**

Our highest level of partnership. Designed for aviation leaders who want year-round visibility and direct engagement with current and future aviation professionals

#### **Brand Visibility – Maximum Exposure**

- “Presented by [Sponsor Name]” recognition at:
  - Girls in Aviation Day
  - Annual Trivia Fundraiser
  - All STEM outreach events
  - Educational and social chapter events
- Premier logo placement (largest size) on:
  - Chapter website homepage (linked)
  - All event signage and banners
  - Event programs and digital materials
  - Girls in Aviation Day T-Shirts
- Recognition in press releases and media communications
- Featured sponsor spotlight (4x annually) on social media
- Logo included in monthly newsletter for 12 months

#### **Engagement Opportunities**

- Opportunity to give welcome remarks at:
  - Girls in Aviation Day
  - Trivia Fundraiser
- Complimentary exhibitor booth at:
  - Premier booth placement at GIAD
  - Join our booth at All STEM outreach events
- Opportunity to participate in career panels

- Opportunity to include branded materials in event bags
- Priority recruitment access to youth and volunteers

## Hospitality

- Table of 8 at the Annual Fundraiser
  - Framed recognition plaque
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# **GOLD WING PARTNER - \$2,500**

For organizations that want strong visibility and meaningful participation throughout the year.

## Brand Visibility

- Prominent logo placement on:
  - Chapter website sponsor page (linked)
  - Event signage (secondary placement)
  - Event flyers and programs
  - Girls in Aviation Day T-Shirts
- Verbal recognition at all major events
- 1 featured social media spotlight
- Logo included in newsletter for 6 months

## Engagement Opportunities

- Premier booth space at:
  - Girls in Aviation Day
  - Join our booth at One STEM outreach event
- Opportunity to provide branded items for event bags
- Opportunity to participate in career panels (when applicable)

## Hospitality

- Sponsor recognition certificate
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## **RUNWAY SUPPORTER - \$1,000**

A foundational level for businesses committed to building Idaho's aviation future.

### **Brand Visibility**

- Logo on:
  - Chapter website sponsor page
  - Shared event signage
  - GIAD program
  - Girls in Aviation Day T-Shirt
- Verbal recognition at major events
- Social media thank-you post

### **Engagement Opportunities**

- Premier booth space at GIAD
- Handouts distributed at STEM outreach events

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## **Optional Add-On Sponsorship Enhancements (All Levels)**

These can be standalone or layered. We value support at every level and would be glad to tailor a sponsorship opportunity that's meaningful for your organization.

- ✈️ Scholarship Sponsor
- ✈️ STEM Activity Sponsor
- 🗨️ Aviation Career Panel Sponsor
- 🛍️ Swag Bag Sponsor
- 📷 Photo Booth Sponsor
- 🪪 Lanyard/Badge Sponsor

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## **Join Our Community of Supporters**

Donate: <https://bit.ly/donatewaigemstate>

